

ONLINE MEDIA KIT

PHILIP ANDREW D. MAYOL

BLOGGER · YOUTUBER · MICRO-INFLUENCER
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ABOUT

PHILIP ANDREW D. MAYOL is a Cebu-based blogger, a YouTuber, and a brand micro-influencer. He is managing www.skiptheflip.com, a lifestyle and personal blog. He is also writing for the award-winning entertainment and lifestyle website, www.cebufinest.com. He was awarded as one of the Top Cebu Blogger Influencers in 2016 by iNewMedia and Escooped.

He started blogging in 2006.

BLOGGING AWARDS

BEST CEBU BLOGS AWARDS

- Events and Entertainment Blogger of the Year 2013
- Events and Entertainment Blogger of the Year 2015

INEMEDIA - ESCOOPED TOP CHOICE BLOGGERS

- Top 14 Cebu Blogger Influencers 2016

PHILIPPINE BLOGGERS AWARDS

- Top 5 Blog of the Year 2016
- Top 2 Best Entertainment and Lifestyle Blog

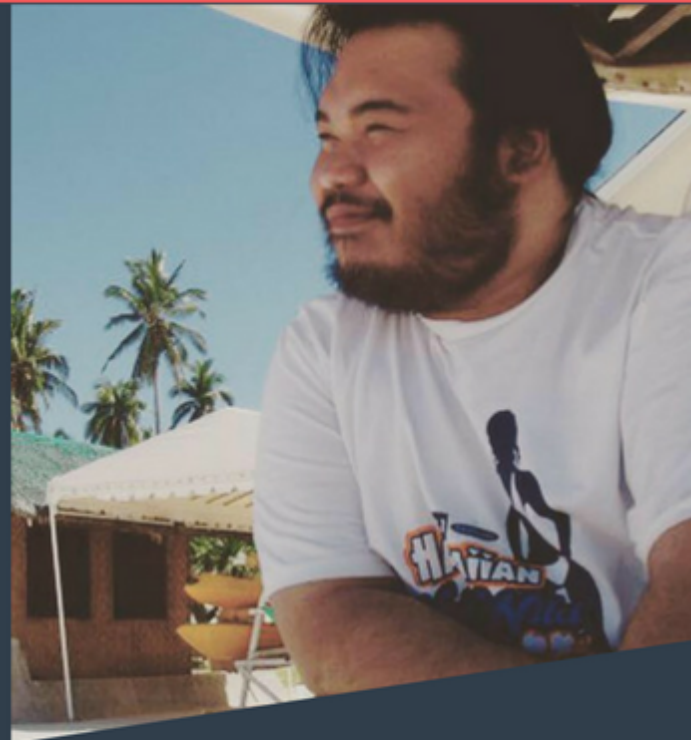
PRESS

CEBU BLOGGERS SOCIETY

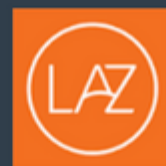
#CBSTalks: Back To Basics (Blogging for Change)

ASUS PHILIPPINES SINULOG ZENFONE CARAVAN 2016

Zenfone 3 Max 5.5 Built For Photography (Presentation)



PARTNER BRANDS



ONLINE MEDIA KIT



MICRO-INFLUENCER •
YOUTUBER •
BLOGGER •

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ONLINE PRESENCE STATISTICS



TOTAL REACH
16,822 Followers



TRAFFIC
6,367 Sessions



CONTENTS / POSTS
Sponsored, Event Coverage, Reviews



FACEBOOK
4,484 Likes



YOUTUBE
335 Subscribers



TOP 10 COUNTRY VISITS
PH, US, MY, SG, UAE,
CA, UK, IN, JP, SA



TWITTER
3,446 Followers



PINTEREST
145 Followers



INSTAGRAM
1,932 Followers



TUMBLR
113 Followers



NICHE
Entertainment, Lifestyle
Technology, Events

Data as of March 23, 2017